



## 2024 GSAE Foundation Annual Report

The GSAE Foundation, in partnership with GSAE, is dedicated to enhancing the effectiveness of the association community and maximizing the impact of associations on society. There are three essential components of the Foundation's work:

- Supporting the internship grant program
- Supporting the Clifford M. Clarke Award
- Supporting the Abit Massey Lecture Series

The Foundation provides grants to assist Georgia associations hiring interns. The associations receive help that they otherwise would not receive, and the students gain a valuable glimpse into a profession they may not have considered previously. Since 2002, the Foundation has granted more than \$73,000 to support the community. Thank you to our 2024 Foundation Beer Pour and Wine Tasting sponsors and supporters: **Visit Athens GA, Visit Savannah, Cartersville Bartow County Tourism, Wipfli LLP, ABC of Georgia, and Prestige Wine Imports Corp.**

The Spring 2024 grant was awarded to **Georgia Dental Association**. The Fall 2024 grants were awarded to **Georgia Association of Convenience Stores** and **Southeast Tourism Society**.

An endowment funds the Clifford M. Clarke Award. GSAE's highest award is presented to honor a member for an outstanding career of leadership and service to associations in Georgia. It is named for the late Cliff Clarke, president emeritus of the Arthritis Foundation, and the first Georgian to serve as chief elected officer of ASAE. The 2024 recipient of the Clifford M. Clarke Award is **Mary J. Wheatley, IOM, CAE**.

The Foundation has gratefully accepted funds from **Abit & Kayanne, the Massey family, and Jeff Jowdy** to support the honorarium and speaker travel costs associated with the annual Abit Massey Lecture Series. We thank Abit & Kayanne and the Massey family for their generous support of GSAE. The 2024 Abit Massey Guest Lecturer is **Jeff Jowdy**.

### 2024 GSAE Foundation Trustees

Julie Anderson, CAE, MBA, chair; Julia Boyd, CAE, past chair; Kelly J. McLendon, CAE, chair elect; Damian M. Kavanagh, Ed.D., CAE; treasurer; Jason Cline, CAE, GSAE Board of Directors representative.

### 2025 GSAE Foundation Trustees

Kelly J. McLendon, CAE, chair; Julie Anderson, CAE, MBA, past chair; Damian M. Kavanagh, Ed.D., CAE; chair elect; Kara Bastarache, CAE, treasurer; Jacob Wilder, CAE, GSAE Board of Directors representative.