

Georgia Society of Association Executives, Inc.

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GSAE Strategic Planning Event

Monday-Tuesday for 24 hours

August 3-4, 2026 (preferred)

September 28-29, 2026 (backup)

GSAE pays \$5,500 flat rate

Up to 40-45 GSAE leaders in attendance

Promotional consideration for host / host property

- Print magazine thank you with plan update from the Board of Directors
- E-newsletter ad
- PowerPoint promotion with logo at every GSAE event (including annual meeting)
- Website promotion with contact links
- Happy to discuss other opportunities to say thank you!

Overview

1. Meeting space for 15 – Day 1 at 10 am.
2. Meeting space for up to 45, beginning Day 1 at noon and ending Day 2 at noon. Same space is fine as long as lunch is in a different area.
3. Lunch for up to 45 on Day 1 at noon.
4. Reception and dinner for up to 45 on Day 1 evening.
 - Reception typically includes wine and beer bar service and appetizers.
 - Dinner provides an opportunity for the property to showcase its chef and menus. In the past, it has been a buffet. We are very flexible, though.
5. Sleeping rooms for up to 45 leaders on Day 1 evening. GSAE will provide a rooming list.
6. Breakfast for up to 45 on Day 2 morning.
7. 12:15 pm departure.

Strategic Planning Session I

Up to 45 GSAE leaders

Day 1, 12:00-5:00 pm

Crescent Rounds of 6 for up to 42

- 1 (one) easel
- 1 (one) screen
- 1 (one) cocktail table for projector with power strip

GSAE will supply flip chart and markers, what are AV options in-house?

Strategic Planning Session II

Up to 45 GSAE leaders

Day 2, 8:30 am-12:00 pm

Menu Notes: Breakfast may be inside or outside the room or in a restaurant onsite.

Crescent Rounds of 6 for 42

- 1 (one) easel
- 1 (one) screen
- 1 cocktail table for projector with power strip

GSAE will supply flip chart and markers, what are AV options in house?

Board Meeting

15 GSAE Board of Directors

Day 1 morning, 10:00 am – 12:00 pm

U-shape, hollow square, or traditional board meeting room

- 1 (one) easel
- 1 (one) screen
- 1 (one) cocktail table for projector with power strip
- GSAE will supply flip chart and markers
- May need ZOOM capacity, so WiFi