

GSAE Annual Meeting: Athens GA, May 27- 29, 2026- Up to 10.5 CAE credits with workshops expected

Time	Activities at The Classic Center unless otherwise noted	Meeting Room
Tuesday, May 26		
Noon – 10:00 pm	Athens Experiences Show Your Badge <i>on your own</i>	
7:30 pm	Beetlejuice Musical Discount for GSAE attendees	The Classic Center Theater
Wednesday, May 27		
8:00 am	Golf Transportation on own <i>Pre-registration required.</i>	UGA Golf Course
10:00 am	Community Service Project Food Bank of Northeast Georgia Sponsored by GSAE’s Supplier Council <i>Pre-registration required.</i>	Meet in front of Hotel Indigo
10:00 am	Metric Quarter Century Bike Ride (15 miles-ish) <i>Pre-registration requested.</i>	Meet in front of Hotel Indigo
Noon	Pay the Pig Showcase Books for Keeps	Find a Pay the Pig Volunteer in pink!
12:30-4:15 pm	GSAE Registration with Annual Meeting Sponsors Pick Up Foundation Fundraiser Wristbands	Atrium
2:00 - 4:00 pm	CEO Spotlight: Dynamics of CEO-Chair & CEO-Board Aplebaum	Grand Hall 1 & 2
2:00 – 4:00 pm	Membership Rehab Lab™: Fix What’s Broken. Restore Momentum Thompson	Grand Hall 4 & 5
4:00–5:00 pm	Silent Auction in Connections Lounge Sponsored by Expo Auctions	Grand Hall 3
4:15-5:15 pm	New Member and First Time Attendee Orientation	Olympia 1 & 2
4:15-5:30 pm	11 th Annual GSAE Foundation Fundraiser <i>Pre-registration required.</i> Sponsored by Visit Charlotte , Visit Savannah , Cartersville Museum City	HYBAR - Hyatt Place
6:00-8:30 pm	Opening Reception & Dinner Sponsored by The Classic Center , Visit Athens and Industry Partners	Akins Ford Arena at The Classic Center
Thursday, May 28		
7:30 am-5:00 pm	Registration with Annual Meeting Sponsors & Exhibitors	Atrium & Grand Hall 6
7:30-8:00 am	Coffee with the Exhibitors & Silent Auction Open Sponsored by Expo Auctions Download the app for easy bidding	Atrium & Grand Hall 3 & 6
7:45-8:30 am	Breakfast is Served! Buffet Sponsored by Augusta Marriott at the Convention Center & Destination Augusta	Grand Hall 7
8:00-8:30 am	Breakfast Table Discussions	Grand Hall 7
8:30-10:00 am	Opening Session: The Power of Engagement Hill Welcome from Visit Athens Sponsored by Great Wolf Lodge Georgia	Grand Hall 7
10:00-10:45 am	Break & Silent Auction in the Connections Lounge with Exhibitors Sponsored by ATL Airport District	Atrium & Grand Hall 3 & 6
10:45-11:45am	The Ethics of Office Politics in Associations Ethics Requirement D. Kavanagh Sponsored by Your Part-Time Controller	Grand Hall 1 & 2
10:45-11:45am	Latest Developments in Employment Law for Associations Heller	Grand Hall 4 & 5
10:45-11:45am	AI: The Good, The Bad, The Ugly Webb Sponsored by Chateau Elan Winery & Resort	Olympia 1 & 2
11:50 am-1:15 pm	Luncheon Session: Supplier Council GSAE Family Face-Off Taco Thursday Sponsored by Visit Greenville SC	Grand Hall 7

GSAE Annual Meeting: Athens GA, May 27- 29, 2026- Up to 10.5 CAE credits with workshops expected

1:15-1:30 pm	Exhibits & Silent Auction Still Open! Sponsored by Expo Auctions	Atrium & Grand Hall 3 & 6
1:30-2:30 pm	Aligning the Mission That Funds the Future: How Associations and Foundations Work Together to Inspire Support Jowdy & Baldwin	Grand Hall 1 & 2
1:30-2:30 pm	Carving Your Own Path: Second-Generation Leaders in Association Management Moderated by Arcangeli-Story Panelist Bastarache, Echard, & O. Kavanagh Explore Newnan-Coweta, Inc.	Grand Hall 4 & 5
1:30-2:30 pm	The Seven Levels of Energy Leadership Valcin	Olympia 1 & 2
2:45 – 3:15 pm	Quick 30's Unsession – D. Kavanagh, Pennington, Webb, Spear	Grand Hall 1 & 2
2:45 – 3:15 pm	Quick 30's Solving the Association Pipeline Problem: How Events Drive Next-Gen Engagement Vallaster & Baughman	Grand Hall 4 & 5
2:45 – 3:15 pm	Quick 30's Financial Considerations for Trade Associations Hibbard & Orr	Olympia 1 & 2
3:15 – 3:45 pm	Break & Silent Auction in the Connections Lounge with Exhibitors Sponsored by Atlanta Marriott Northwest at Galleria & SpringHill Suites NW	Atrium & Grand Hall 3 & 6
3:45-4:45 pm	The Rules of Engagement: How to Network for Success Hill	Grand Hall 1 & 2
3:45-4:45 pm	Productivity Shift Thompson	Grand Hall 4 & 5
3:45-4:45 pm	Leading with Less: Strategy and Stewardship in Small Staff Associations Tucker Kendall	Olympia 1 & 2
5:00 pm	Shuttles to reception	In front of The Classic Center
5:30 -7:00 pm	Reception Sponsored by University of Georgia Center for Continuing Education & Hotel & Visit Athens	The West End Zone at Sanford Stadium
7:15 pm	Dine Around in Athens With GSAE members	Athens, GA
Friday, May 29		
7:30 am-Noon	Registration with our Meeting Sponsors	Atrium & Grand Hall 3 & 6
7:30-8:00 am	Coffee with Silent Auction Open Sponsored by Expo Auctions	Atrium & Grand Hall 3 & 6
8:00-8:45 am	Break with Sponsors Sponsored by Hilton Pensacola Beach & Innisfree Hotels Silent Auction closes in the Connections Lounge Sponsored by Expo Auctions	Grand Hall 3 & 6
8:45- 9:45 am	The Reset Test™: Would You Build This Again? Pennington	Grand Hall 1 & 2
8:45- 9:45 am	Show Me the (Non-Dues) Money: Financial Wins for Association Events Vallaster & Baughman Sponsored by Naylor Association Solutions	Grand Hall 4 & 5
8:45- 9:45 am	Tour of Classic Center Akins Ford Arena DeMott & Melvin	Olympia 1 & 2
9:50 - 10:15 am	Brunch is Served Buffet Sponsored by VisitColumbusGA Enhancements sponsored by Omni Hotels & Resorts	Grand Hall 7
10:15 -11:45 am	Closing Session Set GSAE Afire: Leadership Academy Edition Moderated by Wilder & Seamster Speakers include Blanchard, Engel-Fries, French, Haygood, Juras, Seamster Welcome by The Classic Center & Hotel Indigo Athens Downtown Sponsored by Cartersville Museum City	Grand Hall 7
11:45 am	Pay the Pig Showcase Books for Keeps	Grand Hall 7
Noon	Silent Auction Checkout & Pick-up Sponsored by Expo Auctions	Grand Hall 3

More Sponsors to Thank!

Presenting Sponsor - [St. Augustine, Ponte Vedra & The Beaches Visitors & Convention Bureau](#)

GSAE Annual Meeting: Athens GA, May 27- 29, 2026- Up to 10.5 CAE credits with workshops expected

Presenting Sponsor – [Chattanooga Tourism](#)

Hotel Keys – [Discover Dunwoody](#)

Weather - [Jekyll Island Authority](#)

[Map D, Eventdex](#) – Interactive Rock Star Map, meeting app

MemberClicks, [Momentive Software](#)

[Orchestrated Audiovisual & Production Services](#) – Annual AV Partner

Office Space – The Classic Center – Parthenon 2