

Maggie Patterson - Director of Sponsorships (Atlanta Apartment Association)

The Atlanta Apartment Association is excited to announce Maggie Patterson as the first-ever Sponsorship Director, a newly created position designed to elevate strategic partnerships and member engagement. With 14 years of dedicated service to AAA, Maggie brings a wealth of experience and a deep understanding of the association's mission and members. Over the years, she has successfully helped plan and execute 22 Dinner Meetings, 14 Trade Shows, 10 Golf Classics, 8 Maintenance Appreciation Events, 7 Field Days, and many other signature events. Her extensive experience working directly with sponsors in these capacities makes her a natural choice to serve as the primary point of contact for AAA's valued partners. Maggie's passion, creativity, and commitment make her the perfect fit to take AAA's sponsorship strategy to new heights.