

## Annual Meeting

The **Annual Meeting** remains GSAE's top professional development program. We expect a total conference attendance of close to 250 members and guests. The Annual Meeting runs from Wednesday afternoon through Friday afternoon. In 2021 GSAE will be in Chattanooga, Tennessee at The Read House, June 2-4.

### 2021 Exhibit Options

Thur. Morning Tabletop, 1.5 hours: \$659.00 – Limited to 25

Fri. Morning Tabletop, 1.5 hours: \$659.00– Limited to 25

Thur. Lunch Tabletop, 1.5 hours: \$659.00– Limited to 25

### Exhibit Options Include Annual Meeting Registration **PLUS:**

- Exhibit tabletop before selected meal and during corresponding break
- Breakfast exhibitors may serve as a table host during general session
- Lunch exhibitors may serve as a table discussion facilitator during Thursday's luncheon
- All exhibitors will be recognized in print and electronic promotional materials, in the Exhibitor's Interactive Map, and in the annual meeting program

### Overall Meeting Sponsorships Include:

- **Full meeting registration**
- Table in the registration area (or comparable) for the entirety of the conference
- All sponsors will be recognized in print and electronic promotional materials, with hyper-linked logos on the GSAE Annual Meeting page, in the annual meeting program, and onsite signage.

### Meeting Sponsorship Packages **ALSO** include:

- General Session Sponsor: \$2,909.00  
 Exclusive sponsorship of a General Session (Thursday morning or Friday morning) with podium time and the opportunity to place collateral in each seat prior to your session.
- Breakfast Sponsor: \$1,909.00  
 Exclusive sponsorship of a Breakfast (Thursday or Friday) with podium time and the opportunity to place collateral in each seat prior to your session.



### Meeting Sponsorship Packages continued...

- Breakout Sponsor: \$909.00
  - Exclusive sponsorship of a Breakout Session or Pre-conference Workshop (Wednesday afternoon, Thursday, or Friday morning)
  - Introduce your speaker and make short comments before your sponsored session begins
- F&B Break Sponsor: \$1,409.00
  - Exclusive sponsorship of a Break (Thursday morning or afternoon or Friday morning)
  - Podium time
- Chair's Reception Sponsor: \$1,909.00  
 Exclusive sponsorship of the Chair's Reception on Wednesday evening, preceding the Welcome Reception & Dinner. All Board of Directors, Foundation Trustees, Committee and SIG leaders are invited to attend.

\*\*Additional staff from your company may register for \$299\*\*