

# TECHNOLOGY. EXPERTISE. SOLUTIONS.

Virtual Commencement Ceremony



**The COVID-19 emergency has caused schools of all kinds to adapt and innovate.**

**Don't cancel commencement. In partnership with customers across our markets, we're working to connect universities and colleges with their students and alumni, while putting their well-being first.**





# PRG Livestreaming

As a provider of **livestreaming and virtual event services**, PRG is uniquely able to answer your needs.

## 360° Solution

A single source for livestreaming production providing optimal efficiency and accountability.

## Breadth

The largest inventory of production equipment available anywhere.  
Livestreaming plus camera, audio, laptops, lighting, LED, even scenic.

## Expertise

Some of the most respected experts working in live event production, uniquely able to apply and integrate the technology you need.

## Versatility

Stream from your own location or PRG's virtual studios; create for secure viewing or massive social distribution. Create a custom solution.

## Speed

We understand that events are moving quickly for our customers. Our scale and knowledge allow us to respond.





# US Locations

With **locations spanning the nation**, we offer a network of human and technological resources and can deliver them where they are needed for your project.



- |               |               |               |                 |                  |
|---------------|---------------|---------------|-----------------|------------------|
| ▪ Albuquerque | ▪ Denver      | ▪ Miami       | ▪ Orlando       | ▪ Seattle        |
| ▪ Atlanta     | ▪ Detroit     | ▪ Nashville   | ▪ Philadelphia  | ▪ Washington, DC |
| ▪ Boston      | ▪ Houston     | ▪ New Jersey  | ▪ Phoenix       |                  |
| ▪ Chicago     | ▪ Las Vegas   | ▪ New Orleans | ▪ San Diego     |                  |
| ▪ Dallas      | ▪ Los Angeles | ▪ New York    | ▪ San Francisco |                  |



# Digital Studios

- We can produce your livestream from any location you choose.
- We preconfigure gear in our location to ensure setup limits the amount of people onsite in compliance with government mandates.
- We're launching digital studio capabilities across our network of facilities, suited for virtual events.





# Personal Production & Digital Studios



## Pack

- We send presenters pre-configured, virtual production equipment kits, which can include camera, audio, laptops, lighting, LED, even scenic



## Ship

- All technology is shipped priority, overnight directly to your door



## Train

- Prior to go-live, our seasoned techs will setup one on one testing time and walkthroughs, share best practices and ensure quality connections



## Produce

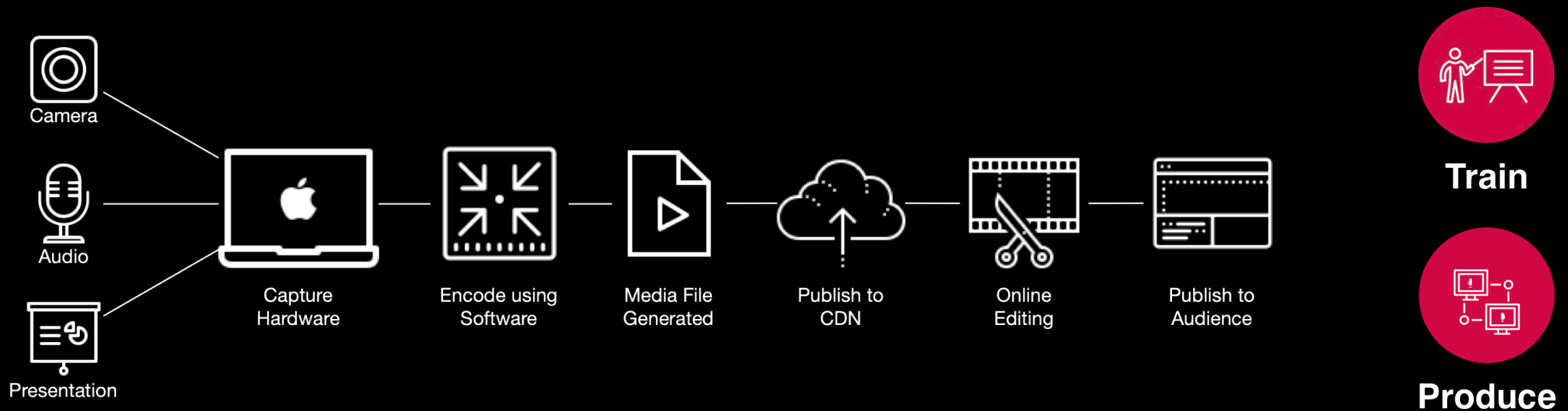
- A flexible end-to-end solution that captures any form of content and distributes on any digital platform
- For distribution on social, digital or OTT platforms
- Customized viewing platform available



## Stream

- View securely or invite the world
- Can be experienced on any device or screen
- Streaming from or to any location with multiple points of origination and distribution to nearly limitless screens





## Recording Equipment

- Video and audio equipment comes pre-connected to a computer for content creation.
- We remotely support and train presenters to ensure the hardware is configured correctly

## Video Recording

- Video encoding software is used to create a “scene” using the video and audio sources. The presenter will start the recording and present their content.

## Upload & Edit Recorded Content

- We assist presenters in securely submitting the recorded media to the CDN
- From there, editors review the recording, trim the front & back and remove “dead air”

## Final Delivery

- Media files are sent for final approval and, once approved, published in the web environment.
- Content is secured and only made accessible to allowed viewers.



# Beyond the Livestream

PRG and VER can integrate into your digital production any technology that will respond to your needs and add to the **impact of your experience.**

## Scenic/Set Design

- 3D Renderings
- Fabrication
- Graphic Design
- Full Event Ideation

## Lighting

- Automated Lighting
- Conventional Lighting
- LED Fixtures
- Follow spots

## Video / LED

- Ultra wide screen 50' – 5000'
- Video Mapping
- Playback and Recording
- Screen Switching

## Audio

- Amplifiers & Subwoofers
- Consoles, Mixers
- Intercom
- Microphones
- Monitors
- Playback

## Staging/Rigging

- Mobile Stages
- Stage Decks
- Audience Floors
- Press Risers



# Custom Viewing Experience

- Easily branded players and pages can be fully customized to fit your school colors and branding
- Streaming packages available to fit all needs
- 1 to 100,000+ viewers
- A flexible end-to-end solution that captures any form of content and distributes on any digital platform





# Virtual Commencement Visualization

The podium and platform may be gone, but your audience is wider than ever.





# Opening

- Title text provided by school marketing, art students or developed by graphic designer
- Use existing footage of campus
- Intro music prior to launching (preferably by school band)





# Processional of Colleges

- Banner graphic representation of each college
- Video montage of photos submitted by students of the different colleges of study
- Pre-Recorded Voiceover (PRG/VER studio)



# Processional of Faculty

- Photo submissions by faculty arranged in montage
- Pre-Recorded Voiceover (PRG/VER studio)





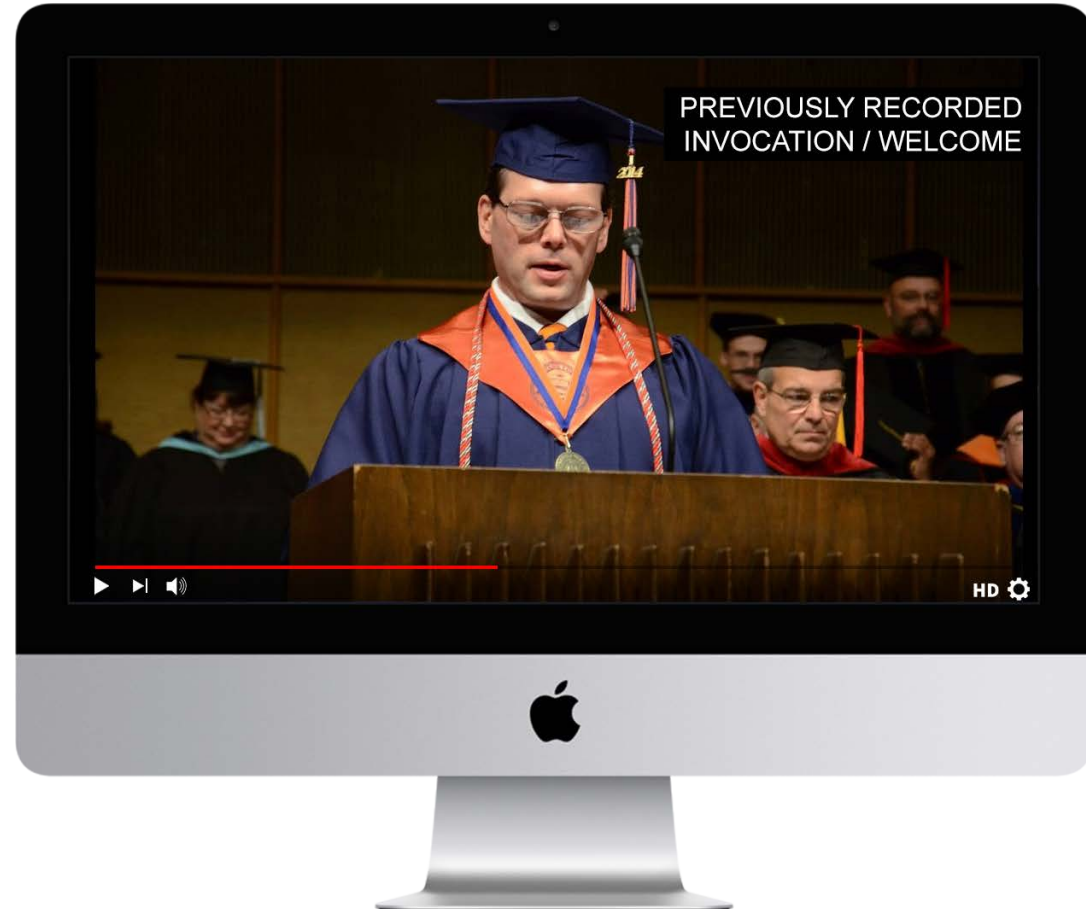
# National Anthem Color Guard March

- Pre-Recorded performance of national anthem and Color Guard March



# Welcome Address & Invocation

- Livestream or Pre-Record invocation speech
- Our team of experts provide best practice guidance if you choose to pre-record at your location or one of our studios





# “Walking” the Stage

- Students submit cap and gown photos or 5 second video arranged in montage
- Pre-Recorded Voiceover (PRG/VER studio)



# Keynote

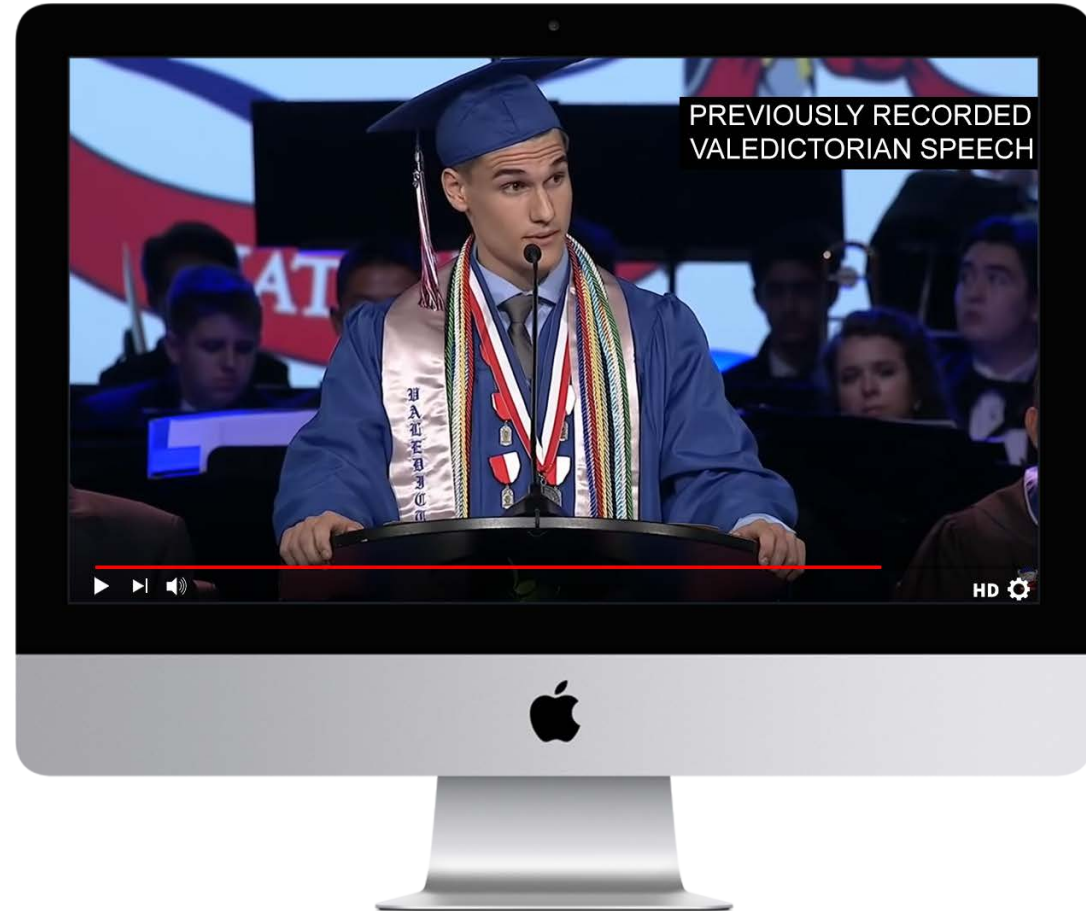
- Livestream from a studio or pre-record your inspiring keynote speaker





# Valedictorian

- Live stream your valedictorian from their home or studio or pre-record their speech



# 2020 Highlights

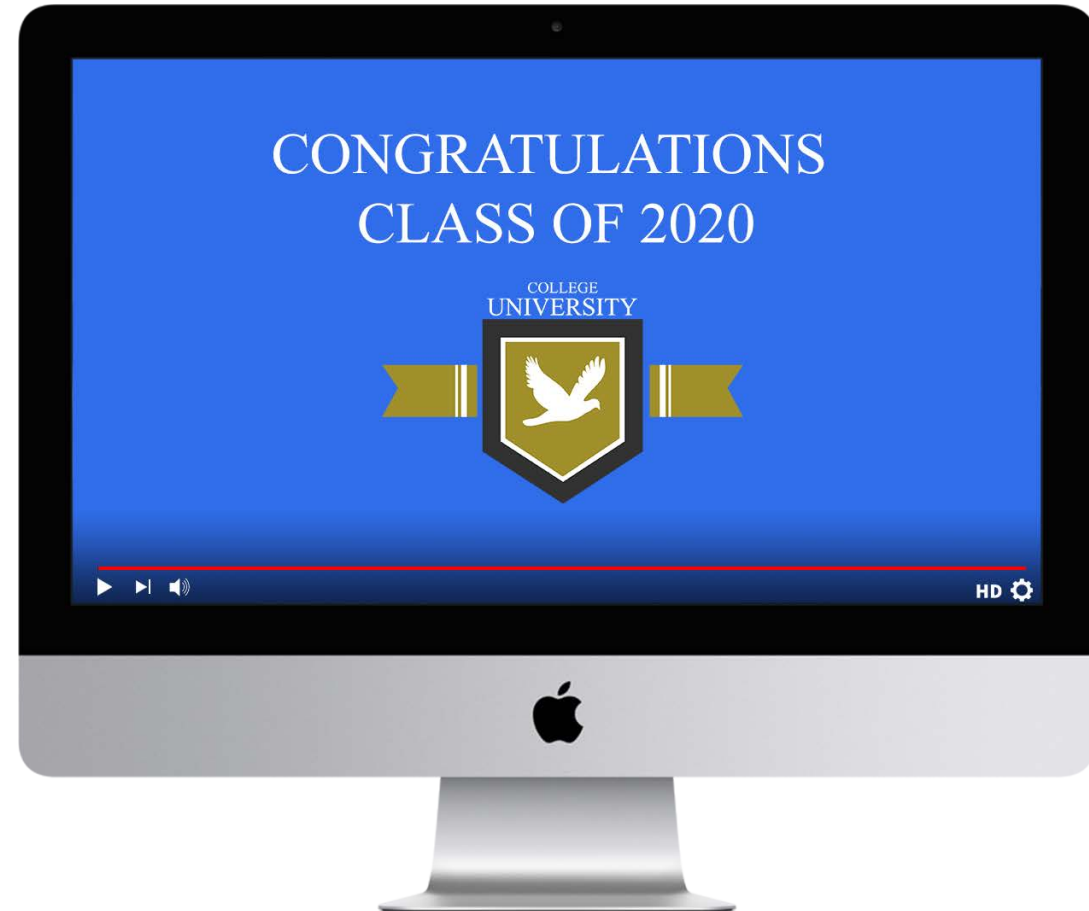
- Call on your creative students to submit photo memories and video to add engaging content
- Pre-submitted content can be spliced in between live streaming or pre-recorded speeches

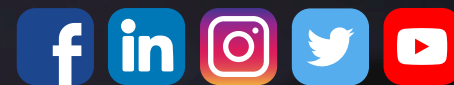




# Closing Credits

- Credit Roll of students and faculty
- Allow students to share video and toss hats together





SEE WHAT  
WE CAN  
DO TOGETHER