

## GSAE Annual Meeting Schedule, June 1-3, 2011 - “connect, advance, achieve” - Panama City Beach, Florida

<u>Date</u>	<u>Time</u>	<u>Activities</u>	<u>Meeting Room</u>
<b>Wed- June 1</b>	12:00-5:00	Registration & Connections Lounge & Silent Auction	Palm Room, Conference Center
	3:00-5:00	Team Quotient (TQ) for Senior Leaders - Becky Dannenfels and Andrea Hopke, <a href="#">Clearwater Consulting Group, Inc.</a>	Sago 2
	3:00-5:00	What’s In Your Governance Toolkit? – Jim Moody, CAE; Sharon Hunt, CAE	Sago 3
	3:00-5:00	And Then There Was Light: Innovation-Lori K. Spear, CAE, Mike Pennington, CECD, Russ Webb	Grand E
	5:15-6:00	New Member and First Time Attendee Orientation	Grand D
	6:30-7:30	Opening reception on the Bimini Pool Deck – Sponsored by Edgewater Beach & Golf Resort	Edgewater Beach & Golf Resort Lagoon Pool Deck
	7:45 - on	Dine around options in Panama City Beach, Florida	
<b>Thu-June 2</b>	7:30-2:45	Registration and Silent Auction in Connections Lounge with Meeting Sponsors	Edgewater Beach & Golf Resort Conference Center
	8:00-8:30	Hot Breakfast – sponsored by <a href="#">VisitNorfolk</a>	Prefunction
	8:30-10:00	Opening Session featuring Ira Blumenthal, “Brand-building for Your Future”– sponsored by <a href="#">Macon Convention &amp; Visitors Bureau</a>	Grand Palm Ballroom A, B
	10:00-10:30	Break and Silent Auction in Connections Lounge with Meeting Sponsors - sponsored by <a href="#">VisitNorfolk</a>	Palm Room
	10:30-11:45	Number Crunching: Sexier than It Sounds– Matt Gunning, CPA	Sago 2
	10:30-11:45	Innovating Under Duress – Ira Blumenthal, sponsored by <a href="#">Henssler Asset Management</a>	Sago 3
	10:30-11:45	So You Think You Know Communications?– Charles Popper	Grand E
	10:30-11:45	Meetings in the Southeast Update-Charles Hall, Mark Adams, Jenny Summers, Megan Ditka	Grand D
	11:45-1:00	Lunch and CEO Panel, sponsored by the hosts of the 2012 GSAE Annual Meeting	Grand Palm Ballroom A, B
	1:15-2:30	Lawyer Up & Stay out of Trouble – Rob Sumner, Esq.	Sago 2
	1:15-2:30	Governance & Best Practices: Transforming Organizations– Cynthia Mills, CMC, CAE; Dale Brown, CAE, sponsored by the <a href="#">Mobile Bay CVB</a>	Sago 3
	1:15-2:30	Technology Trends and their Impact on Associations– Reggie Henry, CAE, sponsored by <a href="#">The Georgia Center</a>	Grand E
	1:15-2:30	Marketing Your Destination or Event-Peggy Seigler, MPA, CDME	Grand D
	2:30 – 2:45	Quick Break with our Meeting Sponsors, sponsored by <a href="#">Reed, Quinn &amp; McClure, CPAs</a>	Palm Room
	3:00-6:15	Golf, Community Service or free time	Executive Golf Course, CC, Beach
	6:15	Shuttle ride to evening event- Bimini Deck on the East side of Tower 1	Edgewater
	6:30-8:30	Finale, Pier Park, Thursday evening, sponsored by Edgewater Beach & Golf Resort and the Panama City Beach, Florida Convention & Visitors Bureau	Pier Park
<b>Fri-June 3</b>	7:30-11:30	Registration and Silent Auction in Connections Lounge hosted with Meeting Sponsors	Palm Room
	8:00-8:30	Hot Breakfast – sponsored by <a href="#">VisitNorfolk</a>	Prefunction
	8:30-9:45	General Session featuring Mark Levin, CAE, CSP, “The Leadership Advantage” –sponsored by Augusta Trade Exhibit and Event Center	Grand Palm Ballroom A, B
	9:45-11:00	The New Face of Membership—Mark Levin, CAE, CSP, sponsored by <a href="#">Reed, Quinn &amp; McClure, CPAs</a>	Sago 2
	9:45-11:00	Human Capital: Managing Up-Cathi Hight, sponsored by <a href="#">The Grove Park Inn Resort &amp; Spa</a>	Sago 3
	9:45-11:00	Using Web Analytics to Grow your Association–Matthew Gellis	Grand E
	9:45-11:00	Roundtable – The Future of Tradeshow	Grand D
	11:00-11:30	Break and Silent Auction Closes in the Connections Lounge with Meeting Sponsors – sponsored by <a href="#">Bay Point Marriott Golf Resort &amp; Spa</a> . Raffle.	Palm Room
	11:30-12:45	Mega Trends for Member-Based Associations: Are You Prepared to Lead Your Community? Cathi Hight – sponsored by <a href="#">Grand Hotel Marriott Resort Golf Club &amp; Spa</a>	Sago 2
	11:30-12:45	Applying Critical Thinking (aka Empire Building) – Nadia Kamal, sponsored by the <a href="#">Mobile Bay CVB</a>	Sago 3
	11:30-12:45	It’s Just Good to Know: ASAE Research Overview-Reggie Henry, CAE	Grand E
	11:30-12:45	Roundtable: Green Trends	Grand D
	12:45 pm	Silent Auction check out	Registration