

**GSAE Annual Meeting: Gulf Shores, AL, May 29-May 31, 2024- Up to 11 CAE credits with wkshops**

Time	Activities at The Lodge at Gulf State Park unless otherwise noted	Meeting Room
<b>Tuesday, May 28</b>		
Afternoon	Coastal Segway Adventures   <i>Pre-registration required</i>	<a href="#">Gulf State Park Recreational Center</a>
<b>Wednesday, May 29</b>		
8:00 am	Golf   Transportation on own   <i>Pre-registration required.</i>	<a href="#">Craft Farms</a>
9:15 am	<b>Glass Blowing</b>   3 hours   Transportation on your own   <i>Pre-registration required.</i>	<a href="#">Coastal Arts Center</a>
10:00 am	<b>Pick and Paint</b>   1.5 hours   Transportation on your own   <i>Pre-registration required.</i>	<a href="#">Coastal Arts Center</a>
10:00 am	<b>Sandcastle University</b>   1 hour   <i>Pre-registration required.</i>	Beach at The Lodge
10:00 am	Quarter Century Bike Ride   <i>Pre-registration requested.</i>	In front of hotel
Noon	Registration with Meeting Sponsors   Pick Up Fundraiser Wristbands	Gulfview Ballroom Foyer
12:30-1:30 pm	GSAE Foundation Fundraiser Beer Pour   <i>Pre-registration required</i>   Sponsored by <a href="#">Visit Savannah</a> , <a href="#">Visit Athens GA</a> , <a href="#">Only in Cartersville-Bartow</a> , <a href="#">Wipfli LLP</a>	Meeting Planner Suite
12:30-4:15 pm	Registration with Meeting Sponsors	Gulfview Ballroom Foyer and Salon III
2:00 - 4:00 pm	Elevating the Board   Domain 1: Governance   Harris	Dogwood
2:00 – 4:00 pm	Wisdom While You Walk   Discussions   Kavanagh	Cypress
4:00–5:00 pm	<b>Silent Auction</b> in Connections Lounge   Sponsored by <a href="#">Expo Auctions</a>	The Burrow
4:15-5:15 pm	New Member and First Time Attendee Orientation	Live Oak I
4:15-5:15 pm	GSAE Foundation Fundraiser Beer Pour   <i>Pre-registration required.</i> Sponsored by <a href="#">Visit Savannah</a> , <a href="#">Visit Athens GA</a> , <a href="#">Only in Cartersville-Bartow</a> , <a href="#">Wipfli LLP</a>	Meeting Planner Suite
4:15-5:15 pm	GSAE Foundation Fundraiser Wine Tasting  <i>Pre-registration required.</i> Sponsored by <a href="#">ABC of Georgia</a> , <a href="#">Prestige Wine Imports</a>	Beach at The Lodge
6:00-8:30 pm	Opening Reception & Dinner   Sponsored by <a href="#">The Lodge at Gulf State Park</a> , <a href="#">Gulf Shores &amp; Orange Beach Tourism</a> , and <a href="#">Hilton Hotels</a>	The Dunes Terrace
<b>Thursday, May 30</b>		
6:30 am	Up and At’Em Exercises to Start the Day   Thompson	Beach at The Lodge
7:30 am-5:00 pm	Registration with Meeting Sponsors	Gulfview Ballroom Foyer and Salon III
7:30-8:00 am	Coffee with the Exhibitors & <b>Silent Auction</b> Open  Sponsored by <a href="#">Expo Auctions</a>   Download the app for easy bidding	Gulfview Ballroom Foyer and Salon III
7:45-8:30 am	Breakfast is served!   Buffet  Sponsored by <a href="#">Augusta Marriott at the Convention Center</a>   Enhancements sponsored by <a href="#">Atlanta Marriott Northwest at Galleria</a>	Gulfview Ballroom
8:30-10:00 am	Opening Session: Adult Development Theory   Moodie   Domain 2: Executive Leadership   Welcome from <a href="#">Gulf Shores &amp; Orange Beach Tourism</a>   Sponsored by <a href="#">Great Wolf Lodge Georgia</a>	Gulfview Ballroom
10:00-10:45 am	Break & <b>Silent Auction</b> in the Connections Lounge with Exhibitors   Sponsored by <a href="#">Visit Athens GA</a> and <a href="#">The Classic Center</a>	Gulfview Ballroom Foyer
10:45-11:45 am	Risky Behaviors (Risk Management)   Domain 4: Operations   Harris   Sponsored by <a href="#">Perdido Beach Resort</a>	Dogwood

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10:45-11:45 am	Fostering a Community of Meaningful Member Relationships   Domain 6: Member and Stakeholder Engagement and Management   Aplebaum   Sponsored by <a href="#">Omni Hotels &amp; Resorts</a>	Cypress
10:45-11:45 am	Sustainability Tour with The Lodge   Domain 5: Business Development   Wright	Live Oak I
10:45-11:45 am	AI in Action: Crafting Cutting-Edge Strategies that Matter   Domain 8: Marketing and Communications   L'Italien   <a href="#">Sponsored by Naylor Association Solutions</a>	Live Oak II & III
11:50 am-1:15 pm	Luncheon Session: Supplier (Shark®) Tank Competition   Domain 5: Business Development   Taco Thursday   Sponsored by <a href="#">Visit Savannah and Industry Partners</a>	Gulfview Ballroom
1:15-1:30 pm	Exhibits & <a href="#">Silent Auction</a> Still Open!   Sponsored by <a href="#">Expo Auctions</a>	Gulfview Ballroom Foyer, Salon III and The Burrow
1:30-2:30 pm	The Ethical Association   Ethics Requirement Domain 2: Executive Leadership/Ethical Leadership   Sepp	Dogwood
1:30-2:30 pm	Elevate Your Career with Expert Guidance   Domain 4: Operations   Martin & Panel   Sponsored by <a href="#">Innisfree Hotels</a>	Cypress
1:30-2:30 pm	Unlock the Power of Customer Loyalty: Tailored Interactions for Every Stage of Development   Domain 5: Business Development   Moodie	Live Oak I
1:30-2:30 pm	Everyone Can Be a Geek! - Tech Tools, Tips & Tricks to be More Productive   Domain 3: Organizational Strategy   Webb   Sponsored by <a href="#">Wipfli LLP</a>	Live Oak II & III
2:45 – 3:15 pm	Quick 30s   Revenue Strategy for Your Association Programs   Domain 5: Business Development   Sheehan, D2L	Dogwood
2:45 – 3:15 pm	Quick 30s   Compelling Content Strategy   Domain 8: Marketing and Communications   Naylor Association Solutions	Cypress
2:45 – 3:15 pm	Quick 30s   The 4 E's of Member Retention: Building a Successful Strategy for Your Association   Domain 6: Member and Stakeholder Engagement and Management   Marlena Moore	Live Oak I
2:45 – 3:15 pm	Quick 30s   The UNsession   Aplebaum, Webb & Pennington   Sponsored by <a href="#">University of Georgia Center for Continuing Education &amp; Hotel</a>	Live Oak II & III
3:15 – 3:45 pm	Break & <a href="#">Silent Auction</a> in the Connections Lounge with Exhibitors   Sponsored by <a href="#">ATL Airport District Convention &amp; Visitors Bureau</a>	Gulfview Foyer and The Burrow
3:45-4:45 pm	CEO Shared Interest Group Discussion   Domain 2: Executive Leadership	Dogwood
3:45-4:45 pm	Future-Proofing Membership: Adaptive Strategies for Evolving Associations   Domain 6: Member and Stakeholder Engagement and Management   Kenan	Cypress
3:45-4:45 pm	Desk Jockey Revolution: Move More, Work Better   Domain 4: Operations   Thompson	Live Oak I
3:45-4:45 pm	State of Association Meetings Panel   Moderated by Mike Jackson   Panelists TBD   Domain 5: Business Development   Sponsored by <a href="#">Explore Newnan Coweta</a>	Live Oak II & III
6:00-8:00 pm	Reception & Dinner   Sponsored by <a href="#">The Lodge at Gulf State Park</a> , <a href="#">Gulf Shores &amp; Orange Beach Tourism</a> , and <a href="#">Hilton Hotels</a>	The Dunes Terrace
8:00 – 12:00 pm	Board shuttles for Flora-Bama Excursion   Sponsored by <a href="#">Glue Up</a>	In front of The Lodge
<b>Friday, May 31</b>		
6:30 am	Up and At'Em Exercises to Start the Day   Thompson	Beach at The Lodge

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7:30 am-Noon	Registration with our Meeting Sponsors	Gulfview Ballroom Foyer and Salon III
7:30-8:00 am	Coffee with the Exhibitors & Silent Auction Open   Sponsored by <a href="#">Expo Auctions</a>	Gulfview Ballroom Foyer, Salon III and The Burrow
7:45-8:30 am	Breakfast is served   Buffet  Sponsored by <a href="#">Only in Cartersville-Bartow</a>	Gulfview Ballroom
8:30-10:00 am	Closing Session “TrustCraft: Navigating the Maze of Genuine Connection”   L’Italien   Domain 2: Executive Leadership   Welcome by <a href="#">The Lodge at Gulf State Park</a>   Sponsored by <a href="#">Chattanooga Tourism Co.</a>	Gulfview Ballroom
9:45 am	Pay the Pig Showcase   Sponsored by <a href="#">Explore Charleston</a> and various properties with <a href="#">Hilton Worldwide &amp; Hilton Hotels</a>	
10:00-10:45 am	Break with Exhibitors   Sponsored by <a href="#">Visit Raleigh</a>   Silent Auction closes in the Connections Lounge with Exhibitors   Sponsored by <a href="#">Expo Auctions</a>	Gulfview Ballroom Foyer, Salon III and The Burrow
10:45-11:45 am	Strategic Plans that Work   Domain 1: Governance   Harris	Dogwood
10:45-11:45 am	Accessibility in Meetings   Domain 5: Business Development   Evans	Cypress
10:45-11:45 am	Sustainability Tour with The Lodge   Domain 5: Business Development   Wright	Live Oak I
10:45-11:45 am	Set GSAE Afire with Your Great Ideas   Domains: Various   Coordinated by Wilder   Speakers include Carpenter, Cobb	Live Oak II & III
Noon	<a href="#">Silent Auction</a> Checkout & Pick-up   Sponsored by <a href="#">Expo Auctions</a>	Gulfview Foyer

More Sponsors to Thank!

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**Breakouts to Assign**