

GSAE Annual Meeting: The Read House, Chattanooga, June 2-4, 2021- Up to 11 CAE credits with wksops

Date	Time	Activities - all at The Read House unless otherwise noted	Meeting Room
Wed-June 2	8:00 am	Golf. Transportation on own. Pre-registration required. Sponsored by Discover Dunwoody and Council Fire Club	Council Fire Club
	10:00 am 10:00 am	Quarter Century Bike Ride. Pre-registration requested. Explore Chattanooga on Your Own!	Outside Read House Chattanooga
	12:15-4:15	Registration with Meeting Sponsors.	Centennial pre & Sun Room
	12:30-1:30	GSAE Foundation Fundraiser Tasting. Pre-registration required. Sponsored by J. Minnick, Athens Convention & Visitors Bureau and their industry partners , and Discover Dunwoody	Signal Room – The Manor
	2:00 - 4:00	Emerging Professionals Workshop Dean West, FASAE	Crutchfield Room
	2:00-4:00	Strategic Government Relations in a Post COVID Environment Workshop Anne DarConte, CAE	Green, downstairs
	2:00-4:00	Wisdom While You Walk Damian Kavanagh, Ed.S., CAE	Chestnut, downstairs
	4:00–5:00	Silent Auction in Connections Lounge Sponsored by Expo Auctions Download the app for easy bidding!	Centennial
	4:15-5:15	New Member and First Time Attendee Orientation	Gold Room
	4:15-5:15	GSAE Foundation Fundraiser Tasting. Pre-registration required. Sponsored by J. Minnick, Athens Convention & Visitors Bureau and their industry partners , and Discover Dunwoody	Signal Room – The Manor
	6:00-6:30	GSAE boarding for reception	Hotel Lobby
	6:30-8:30	Taste of Chattanooga Reception & Heavy Hors d’oeuvres. Sponsored by Chattanooga Tourism Co and all the industry partners.	Tennessee Aquarium Pavilion
Thu-June 3	7:30-5:00	Registration with Meeting Sponsors.	Centennial pre-function & Sun Room
	7:30-8:00	Coffee with the Exhibitors & Silent Auction Open! Sponsored by Expo Auctions Download the app for easy bidding!	Centennial
	8:00-8:30	Breakfast is served! Food stations Sponsored by Augusta Marriott at the Convention Center	Silver Ballroom
	8:30-10:00	Opening Session featuring Bob Pacanovsky, The Black Tie Experience Welcome from Chattanooga Tourism Co. Sponsored by Great Wolf Lodge Georgia	Silver Ballroom
	10:00-10:45	Break & Silent Auction in the Connections Lounge with Exhibitors Sponsored by PIAG Insurance	Centennial
	10:45-11:45	Spark Collaborative Negotiations Simon T. Bailey	Crutchfield Room
	10:45-11:45	Strengthening the CSE<>#2 relationship Rhea Steele, CAE and Garet Turner, CAE, CMP	Green, downstairs
	10:45-11:45	Tie-ing it all together: GSAE, the Titanic, and Partnerships (RTA Event Case Study) Ashley Goodin, CAE and Regina Robuck	Gold Room
	10:45-11:45	Food & Beverage, Present & Future Panel Locals Tell All	Chestnut, downstairs
	12:00-1:15	Luncheon Session featuring Simon T. Bailey Spark Next Level Leadership Taco Thursday at the colored food stations – find your seat first Sponsored by Jekyll Island Authority	Silver Ballroom
	1:15-1:30	Exhibits & Silent Auction Still Open! Sponsored by Expo Auctions Download the app for easy bidding!	Centennial
	1:30-2:30	Creative Solutions for Associations’ 2021 Meeting and Conference Legal Challenges Jeffrey S. Tenenbaum, Esq.	Crutchfield Room
	1:30-2:30	Not Your Grandma’s Non-Dues Revenue Teri Carden	Green, downstairs

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	1:30-2:30	Stop, Listen, and Collaborate Greg Melia, CAE	Gold Room
	1:30-2:30	Principles of Hospitality Leadership Bob Pacanovsky	Chestnut, downstairs
	2:45 – 3:15	Quick 30 Virtual Workplace Tips & Tricks Lori K. Spear, CAE	Crutchfield Room
	2:45 – 3:15	Quick 30 Finances Matthew Gunning, CPA	Green, downstairs
	2:45 – 3:15	Quick 30 Looking Forward™ Highlight Reel Dean West, FASAE	Gold Room
	2:45 – 3:15	Quick 30 F&B: Dietary Restrictions Meg Goodin and Kimberly Hicks, Registered Dieticians	Chestnut, downstairs
	3:15 – 3:45	Break & Silent Auction in the Connections Lounge with Exhibitors Sponsored by 100 Reviews .	Centennial Room
	3:45-4:45	Diversity, Equity and Inclusion Models Garet Turner, CAE, CMP	Crutchfield
	3:45-4:45	Your Board Wasn't Born Perfect: New Approaches to Board Orientation, Refreshing, and Onboarding Lowell M. Aplebaum, FASAE, CAE, CPF	Green, downstairs
	3:45-4:45	Wine About It Demo Amy Kane, CAE, moderator	Gold Room
	3:45-4:45	Leveraging Integration to Enhance the Value of Your Web Presence Mike Spinosa	Chestnut, downstairs
	6:00-7:00	Reception Sponsored by The Westin Chattanooga	The Westin Chattanooga
	7:15 pm	Dine Around in Chattanooga (outdoor dining is recommended)	Chattanooga
Fri-June 4	7:30-12:00	Registration with our Meeting Sponsors	Centennial pre-function & Sun Room
	7:30-8:00	Coffee with the Exhibitors & Silent Auction Open! Sponsored by Expo Auctions	Centennial
	8:00-8:30	Breakfast is served! Food stations Sponsored by Perdido Beach Resort	Silver Ballroom
	8:30-10:00	General Session & Keynote featuring Jessica Stollings-Holder Rethink Differences Sponsored by Carr, Riggs, & Ingram, LLC Pay the Pig Drawing – sponsored by Explore Charleston & Chattanooga Tourism Co	Silver Ballroom
	10:00-10:45	Break with Exhibitors Sponsored by Visit Mobile Alabama Silent Auction closes in the Connections Lounge with Exhibitors Sponsored by Expo Auctions	Centennial
	10:45-11:45	Regenerate: Generational Fluency Jessica Stollings-Holder Sponsored by Discover Dunwoody	Crutchfield Room
	10:45-11:45	CAE Ethics Case Study Rhea Steele, CAE, with an assist from Garet Turner, CAE	Green, downstairs
	10:45-11:45	The Magic of Membership Russ Webb	Gold Room
	10:45-11:45	Set GSAE Afire with Your Great Ideas Various – including Bacon, Blanchard, Goodin, Haygood, Pennington	Chestnut, downstairs
	12:00	Silent Auction Checkout & Pick-up Sponsored by Expo Auctions	Sun Room

Play Area: Sponsored by our friends at [MemberClicks](#), this year's conference offers another connection point for attendees. Grab a quick round of cornhole or giant Jenga while you compose an ode to our shared professional with our GSAE homage to the Guerilla Haiku movement.